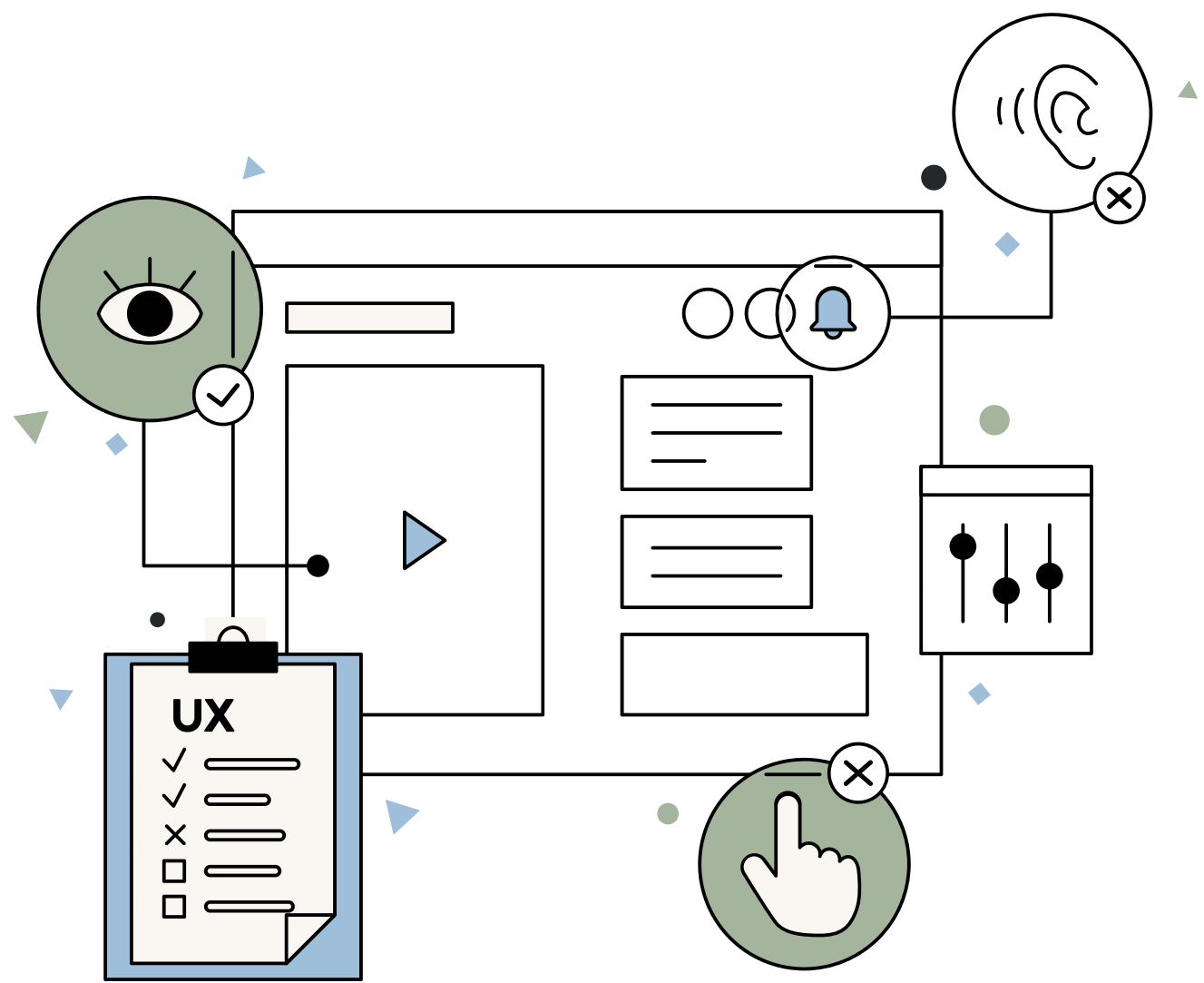


NEUS BERTOMEU

If you want to know more about me and my projects, visit my website [neusb.es](#)



PROFILE

I am a designer specialized in the **UX/UI** area. I have 3 years of experience in interface design (App and SaaS), but I have also worked in social media, Ads, corporate image, motion graphics, web design and video editing.

My design process is based on the design thinking methodology, combining user research, needs identification and constant iteration to ensure effective solutions. I also use techniques such as cart sorting and sitemapping to organize information in a coherent way and facilitate navigation.

DIGITAL TOOLS

UX/UI: Adobe XD, Figma, Invision, Sketch, Proto Pie and Zeplin.
Video Edition: Premier Pro and After Effects.
Web design: Wordpress, Webflow and HTML/CSS.
Others: Photoshop, Illustrator, InDesign, Miro, Lightroom, Blender, Active Campaign and Mailchimp.

LANGUAGES

Spanish (Native)
Catalan (Native)
English (B2)
French (A1)

EXPERIENCE

Senior Video Editor & Graphic Designer - Smithii (Remote)

From 2024 to actually
I am a freelance editor, in charge of generating content and editing it for a corporate Youtube channel and its other social networks such as Twitter, Instagram and TikTok.

Senior Video Editor- Motion Society (Remote)

From 2023 to 2024
I edit videos from content creators on different platforms such as Youtube, Snapchat, Instagram and TikTok.

UX/UI Designer & Video Editor - iNuba (Valencia)

From 2021 to 2023
In this position I was in charge of the design for iNuba app and it's SaaS from scratch. I was in charge of creating all the information structure, testing it and prototyping it. I was also in charge of managing and designing all the content for social networks and Ads.

Graphic Designer & Video Editor - Espai Haruna (Tarragona)

From 2020 to 2021
I designed and managed the website of an online store about cosmetic products. I was also in charge of their social networks and the product photography of the website.

EDUCATION

Master in Web and App development: UX/UI

LABASAD (Barcelona)
2021

Advertising Graphics & Design

Barreira Arte + Diseño (Valencia)
2018

English language course (B2)

Avanti Language Institute (Dublin)
2015

COURSES AND CERTIFICATIONS

Certified: Webflow 101

Webflow University
2023

Certified: Neuromarketing Specialist

Udemy
2023

Certified: Google Analytics

Product Hackers Go!
2023

Course: Motion Graphics for Brand Identities

Domestika
2020